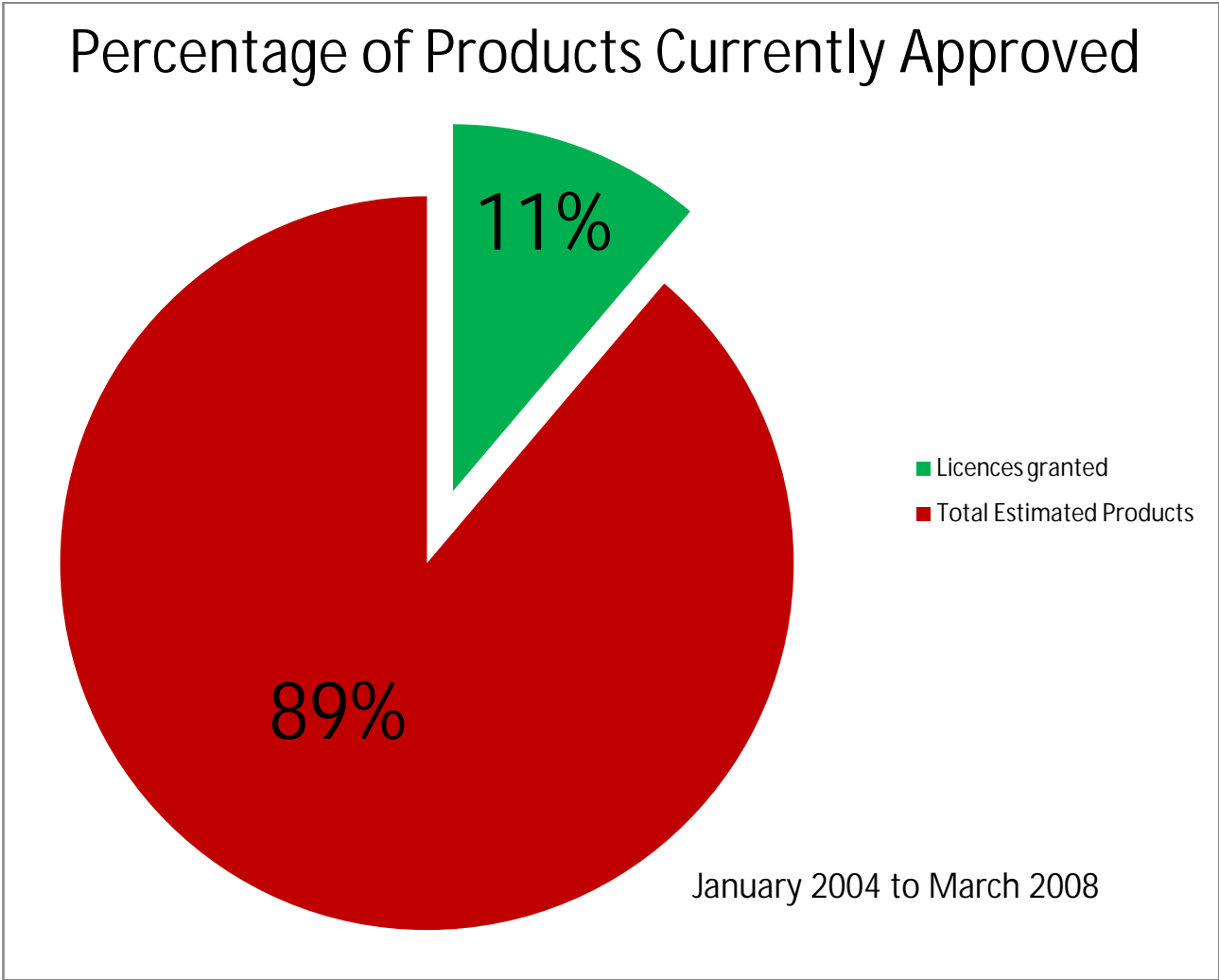


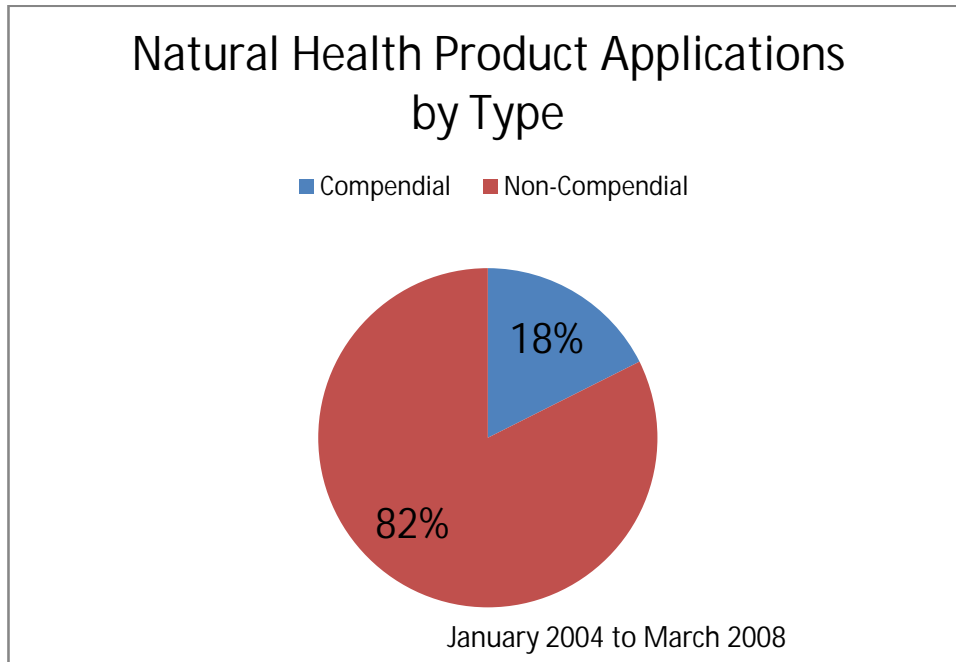
Government Report Shows it's Worse than We Thought

The *NHPD Status of Submissions Report*¹, March 2008, is a report on the status of natural health products in Canada. Health Canada estimated some 50,000 natural health products in the Canadian marketplace in June 2003.² Total applications received to date would represent only 52% of products currently on the market. If this is the case, then Health Canada has only approved 11% of NHP products.

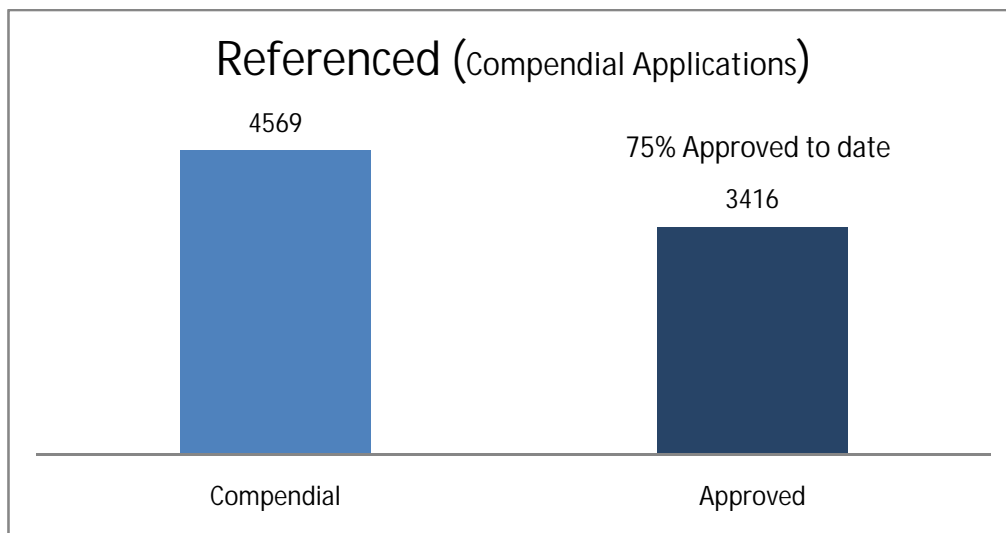


In the 2005 (Spring / Summer) quarterly report the NHPD Director General indicated that the industry comprised of over 50, 000 unique and diverse products.³ This would mean that Health Canada approvals would be even lower.

According to the March 2008 *NHPD Status of Submissions Report*¹ Natural Health Products applications are divided into two main categories; Compendial and Non-Compendial. To make the categories easier to understand we will call them; Referenced and Most Common.

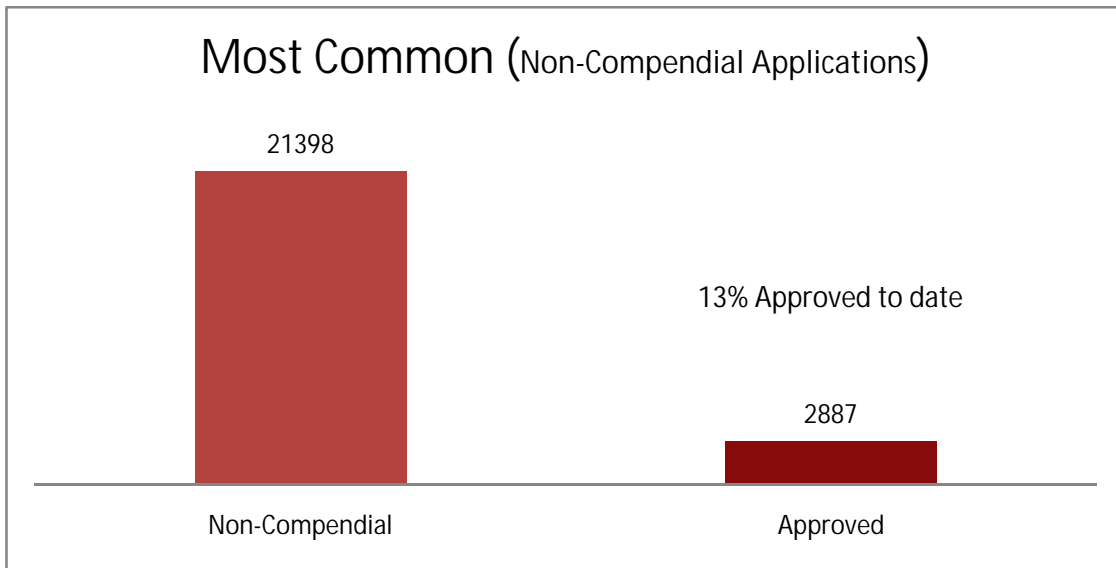


The **Referenced** product licence applications are those where the applicant is using an official NHPD reference for product guidelines.⁴ Health Canada currently has 101 single ingredient monographs in its reference library (Compendium). 18% of all applications to date are of this type.



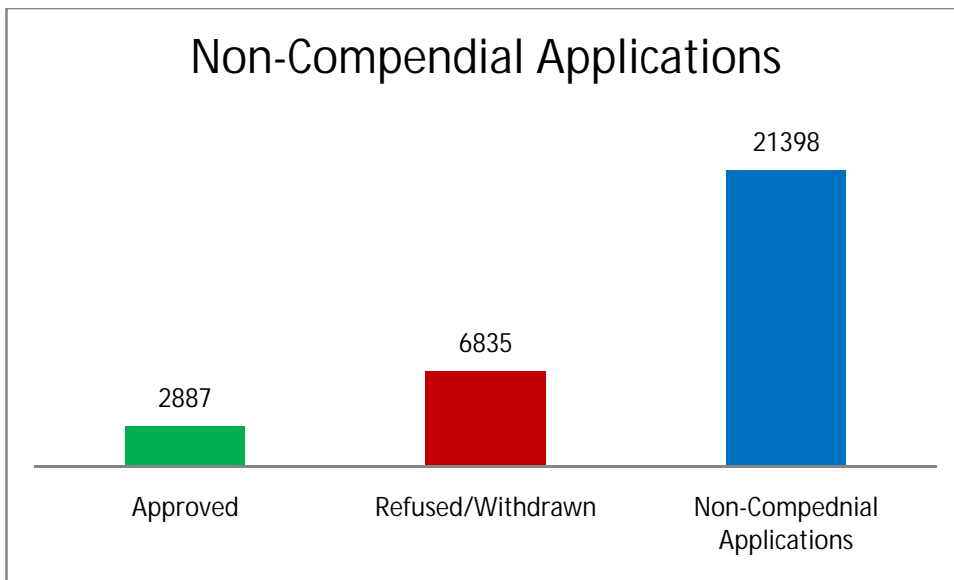
25% of all applications in this category have not been approved.

The **Most Common** product licence applications are those where the applicant is not using any official NHPD reference for product guidelines. This group includes Homeopathic and Traditional products. 82% of all applications are of this type.

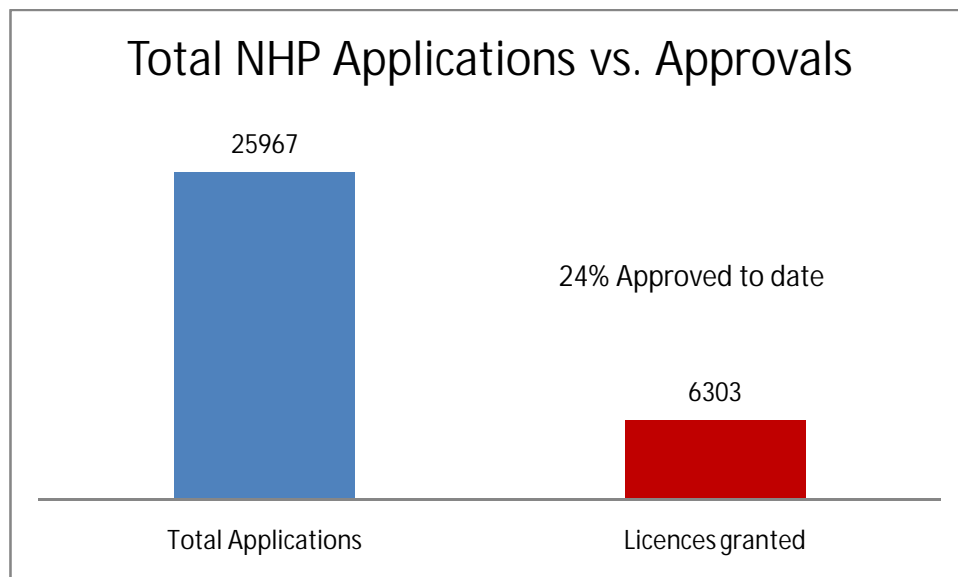


87% of all applications in this category have not been approved.

In this category applications are refused at 2.4 times the rate that licences are granted.



When the total number of applications are compared with the total number of approvals only 24% of applications have been approved to date.



References

¹ http://www.hc-sc.gc.ca/dhp-mps/prodnatur/report-rapport/qar_tri_oct05_e.html

² <http://canadagazette.gc.ca/partII/2003/20030618/html/sor196-e.html>

³ http://www.hc-sc.gc.ca/dhp-mps/prodnatur/report-rapport/qar_tri_oct05_e.html

⁴ http://www.hc-sc.gc.ca/dhp-mps/prodnatur/applications/licen-prod/monograph/mono_list_e.html